Practical engagement in the Asian Century: agriculture & food

Rob Delane
Director General
Department of Agriculture and Food, WA
Why are we engaging with Asia?

World Population: 1950-2050

World population, income and agrifood demand

Demand for land

Importing Wants & Exporting Needs

What do we offer?
What is different when engaging with Asia?

- **P2P** – People to people
- **G2G** – Government to Government
- **B2B** – Business to business
My approach